



Updating Twitter and Facebook that you have created a new blog post

Firstly you need to have your blog set up on your WordPress website. Once this is done you can then use it to update your other Social Media channels.

Firstly you need to have 3 things:

- A Facebook Page
- A Twitter Account
- An account with IFTTT (<https://ifttt.com>)

IFTTT stands for 'If This Then That' and it automates things that you want to do that have trigger events and resulting actions. In this case the trigger is the fact that you have created a new blog post and the resulting actions are the cross posts to your Twitter and Facebook accounts.

So to link them up do the following:

Linking Twitter and WordPress

1. Launch IFTTT and login
2. Search for a 'recipe' entitled - Tweet my WordPress blog posts
3. Connect your WordPress Channel
4. Connect your Twitter account
5. Job Done!

Linking Facebook and WordPress

1. Launch IFTTT and login
2. Search for a 'recipe' entitled - Share new blog posts to a Facebook Page
3. Connect your WordPress Channel
4. Connect your Facebook account
5. Job Done!

Then I would create a new blog post and after up to 15 minutes (the IFTTT polling interval) you should get an update on both your Twitter feed and your Facebook page.

Voila!

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